NEW PRODUCT

LITEWAY EUROFIT STRAIGHT WALL

Our favorite EuroFit Straight Wall comes in a durable, black PVC option alongside the classic aluminum version. Perfect for budget-focused campaigns.

- Featuring PVC construction for cost-efficient production
- Artwork is dye sublimated on recycled polyester knit
- 100% recycled media is made with fibers recycled from plastic bottles
- Double-sided graphic cover is viewable from both the front and back of the display
- Graphic cover slips over the frame like a pillowcase
- Fabric contours to the frame for a form-fitted look

72"H LiteWay EuroFit Straight Wall

Item #	Description	1	2-5	6-11	12-24
256100	2'W Kit	185.22	179.61	174.08	168.56
256102	3'W Kit	241.19	226.53	214.63	202.81

Setup fee: $20(G) **Pricing is subject to change.**

Kit Includes: Hardware, Graphic Cover and Soft Carry Case USD MSRP (C)

Description	Product Size	Finished Graphic Size	Product Wt.	Media
2'W	24.5"W x 72"H x 19"D	view online template	7 lbs.	recycled polyester knit
3'W	36.5"W x 72"H x 19"D	view online template	9.4 lbs.	recycled polyester knit

Push-button connectors make assembly a snap.

Joints are labeled for step-by-step frame assembly.

EUROFIT PLUS

A perfect pairing of our best-selling EuroFit Straight Walls with a Case-to-Counter for promotion on the go.

- The EuroFit Straight Wall kit is the perfect backdrop for a stunning presentation
- Recycled polyester knit is a 100% recycled media made from plastic bottles
- A Case-to-Counter Conversion kit transforms the hard case into a podium

90"H EuroFit Straight Wall Plus

Item #	Description	1	2-5	6-11	12-24
256300	8'W Kit	1863.00	1807.00	1757.00	1701.00
256303	10'W Kit	2015.00	1960.00	1918.00	1867.00

Setup fee: $20(G) **Pricing is subject to change.**

Kit Includes: Hardware, Graphic Cover, EuroFit Connector, Soft Carry Case, Oval Hard Case, Oval Countertop and UltraFit Wrap Graphic USD MSRP (C)

Description	Product Size	Finished Graphic Size	Product Wt.	Media
8'W	EuroFit: 96.5"W x 91.25"H x 19"D case: 26.25"W x 38.5"H x 17.5"D	view online template	43 lbs.	EuroFit: recycled polyester knit wrap: two-way stretch fabric
10'W	EuroFit: 115.5"W x 91.25"H x 19"D case: 26.25"W x 38.5"H x 17.5"D	view online template	46.75 lbs.	EuroFit: recycled polyester knit wrap: two-way stretch fabric

production lead time after final proof approval **4 DAYS**

PRICES ARE SUBJECT TO CHANGE. No setup fee on orders placed via our website.
Visit showdowndisplays.com for current pricing, graphic templates, product videos and assembly instructions. See pages 288-291 for order details.