

2024 TRADESHOW LOOKBOOK

ASI 87188
PPAI 254687
SAGE 67383
UPIC SHOWDOWN

YOUR TRUSTED SOURCE FOR 25 YEARS



ENERGIZE

YOUR NEXT EVENT

WITH A MEMORABLE NEW BOOTH

This book is loaded with dynamic product groupings to help you draw attendees to your space and hold their attention.

- Like what you see? **Great!**
- Want to mix and match? **Feel free!**
- Looking for something not shown? **Call our staff; we're happy to help!**

Designing your booth space can be challenging. The booth presentations on the following pages are meant to:

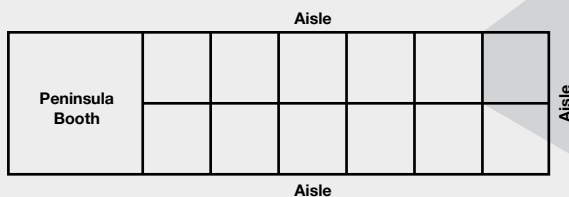
- Generate ideas.
- Create impactful presentations that work for your company.

CHOOSING YOUR BOOTH SPACE

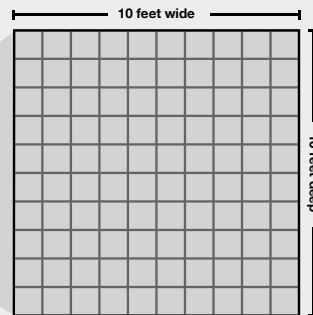
AN IMPORTANT DECISION

When it comes to choosing your booth, inline exhibits are budget-friendly and the most plentiful within the exhibit hall. Main aisles and the end of rows are excellent locations as attendees will stop and take a look down the aisle before continuing their journey.

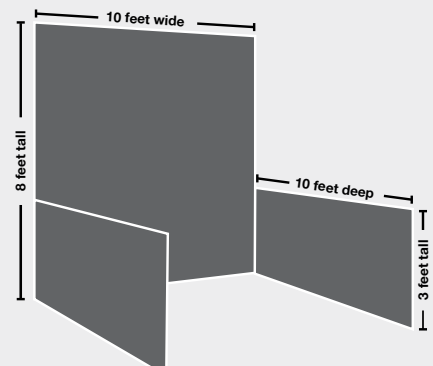
- A Standard 10' x 10' or Inline exhibit space shares a common back wall and/or side(s) with other exhibits with only one side exposed to the aisle.
- These exhibit spaces can be purchased individually or consecutively to make a space that is 10' x 20', 10' x 30', 10' x 40', etc.
- Other booth sizes, such as islands and peninsulas, are also available.



Linear Booths



10' x 10' Grid



10' x 10' Elevation

Looking for a ready-to-go booth package?

Total Show Packages contain products designed to work together at your next trade show. These packages can be found on our website.

IDEAS FOR...

• 10' x 10' Booths	4
• 10' x 20' Booths	8
• Small Spaces	12
• Outdoor Spaces	15
• Wayfinding Signs	18
• Cases & Lights	19



10' x 10' BOOTHS



Item #	Product Name
1 254150	8' Bravo Expanding Display
2 263550	EuroFit Barricade
3 259064	Indoor Surface Grip Arrow
4 271131	24\"W x 36\"H Selfie Frame
5 400011	Presto Easel



Item #	Product Name
1 254872	8' Journey SEG
2 261430	18\"/>

GENERATE OPPORTUNITIES AND CREATE BRAND AWARENESS



Item #	Product Name
1 256259	8' EuroFit Vinyl Wall Barrier
2 108261	6' Antimicrobial Throw
3 111026	Table-Height Director's Chair
4 280140	Standard Belt Barrier
5 280142	Belt Barrier Sign Holder



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Item #	Product Name
1 254790	3'W x 6.5'H Standard SEG Glo
2 114012	UltraFit Round Table Throw
3 210240	Small Mini Promo Retractor
4 111030	Bar-Height Director's Chair

10' x 10' BOOTHS



Item #	Product Name
1 338024	Deluxe GeoMetrix 9-Quad Frame
2 342060	Deluxe GeoMetrix 9-Quad Back Wall
3 338050	Deluxe GeoMetrix Internal Shelf
4 257055	CounterPop
5 230025	Easy View Lit Rack



ATTRACT
THE IDEAL
AUDIENCE TO
YOUR EXHIBIT

Item #	Product Name
1 253115	120" x 96" Pipe & Drape Banner
2 263126	31.5" x 79" Euro-X Banner Display
3 108201	6' Lazerline Throw
4 264360	24" x 34" Xpress Tabletop Banner Display

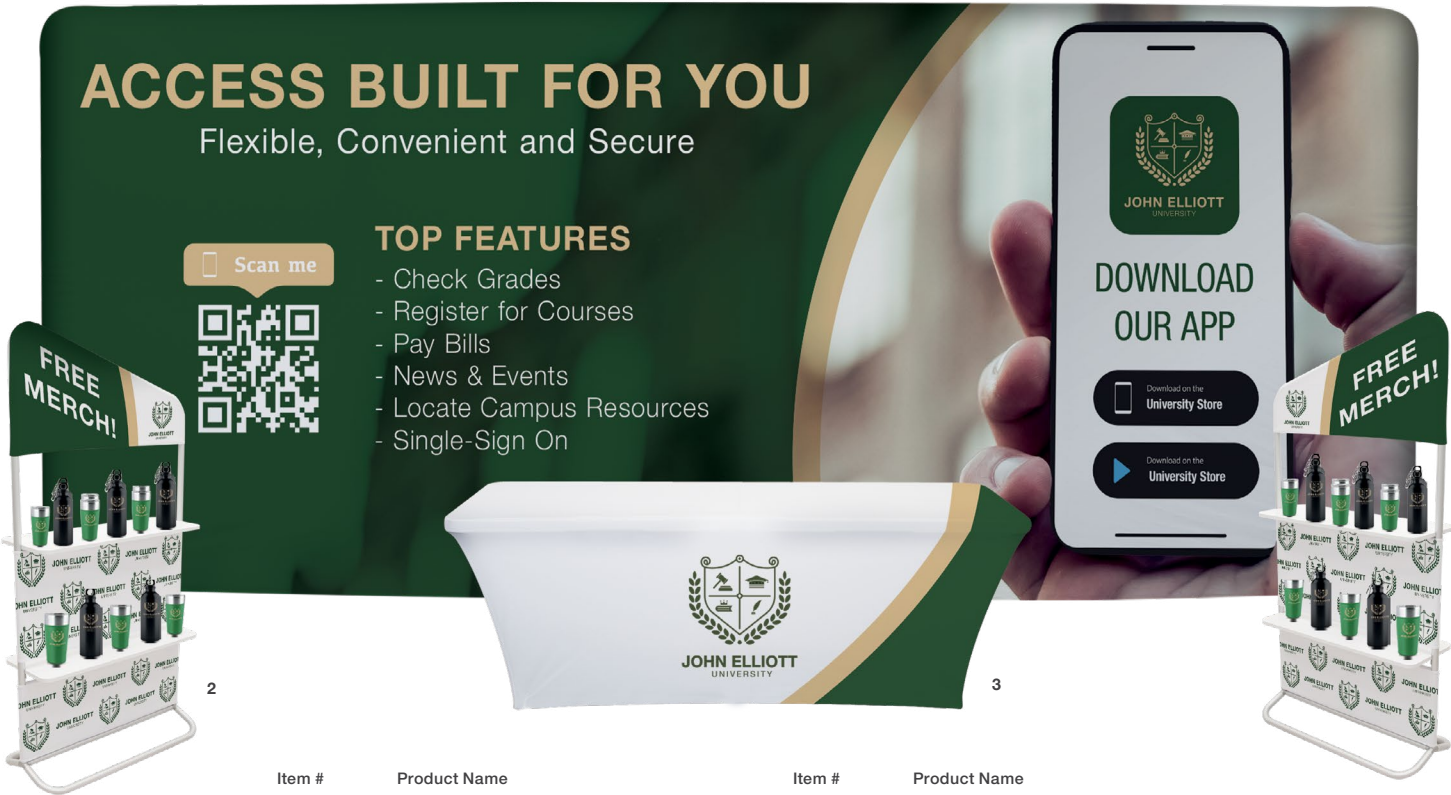


- | Item # | Product Name |
|----------|----------------------------------|
| 1 255180 | 8'W x 90"H EuroFit Straight Wall |
| 2 400055 | Flat Base Sign Display |
| 3 257047 | Impress Rectangle Counter |



- | Item # | Product Name |
|----------|----------------------------------|
| 1 332255 | 10' Curved ARISE with Full Mural |
| 2 230025 | Easy View Lit Rack |

1



Item #	Product Name	Item #	Product Name
1 256427	20'W x 90"H EuroFit Straight Wall	3 114002	6' UltraFit Classic Table Throw
2 258246	4'W EuroFit Evolution Two-Shelf		



LIGHTS UP!

POWER UP!

Item #	Product Name
1 254860	4' Journey SEG
2 254885	Journey Corner Connector
3 254863	3' Journey SEG
4 257085	ShowGlower Power Station
5 111030	Bar-Height Director's Chair

EXPAND YOUR
NETWORK

Item #	Product Name	Item #	Product Name
1 256251	10'W x 90'H EuroFit Straight Wall	4 109010	6' Standard Table Throw
2 256392	EuroFit Cascade Three-Shelf Merchandiser	5 230003	Clear View Lit Rack
3 256230	5'W x 72"H EuroFit Straight Wall		



Item #	Product Name	Item #	Product Name
1 254840	8' Premier SEG Glo	2 256550	80" EuroFit Angle Banner Display
3 114018	8' UltraFit Curve Table Throw		

10' x 20' BOOTHS



Item #	Product Name
1 254800	3'W x 6.5'H Deluxe SEG Glo
2 341047	5' Straight Splash with Wrap
3 254803	3'W x 8'H Deluxe SEG Glo
4 109070	6' Premium Table Throw
5 230003	Clear View Lit Rack



Item #	Product Name	Item #	Product Name
1 342025	Deluxe GeoMetrix L-Corner Connector	2 114002	6' UltraFit Classic Table Throw



Item #	Product Name
1 342018	Deluxe GeoMetrix Presenter
2 257030	ShowGoer Case-to-Podium
3 230003	Clear View Lit Rack



Item #	Product Name	Item #	Product Name	Item #	Product Name
1 341029	20' Splash Straight	2 113032	Case-to-Counter Kit	3 111030	Bar-Height Director's Chair
4 263520	32.5" Deluxe Wood Chalkboard A-frame	3 263057	4.5' FrameWorx Face Cutout		

PROMOTE YOUR
LATEST CAN'T-MISS
OPPORTUNITY



DRY
ERASE
MEDIA

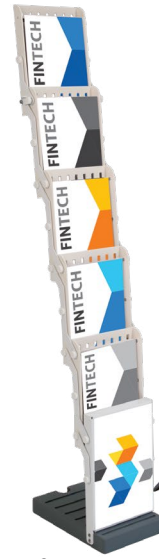
Item #	Product Name
1 262208	33.5" Stratus Retractor
2 262014	Deluxe Mini Retractor
3 257030	ShowGoer Case-to-Podium



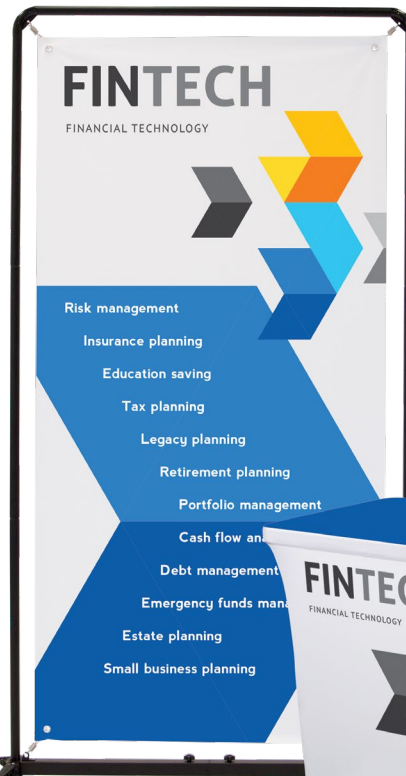
Item #	Product Name
1 261215	60" MagnLink Retractor
2 261205	16" MagnaLink Retractor
3 257055	CounterPop
4 210240	Small Mini Promo Retractor



- | Item # | Product Name |
|----------|--------------------------------|
| 1 263317 | 4.5'W FrameWorx Banner Display |
| 2 114100 | UltraFit Demo |
| 3 230025 | Easy View Lit Rack |



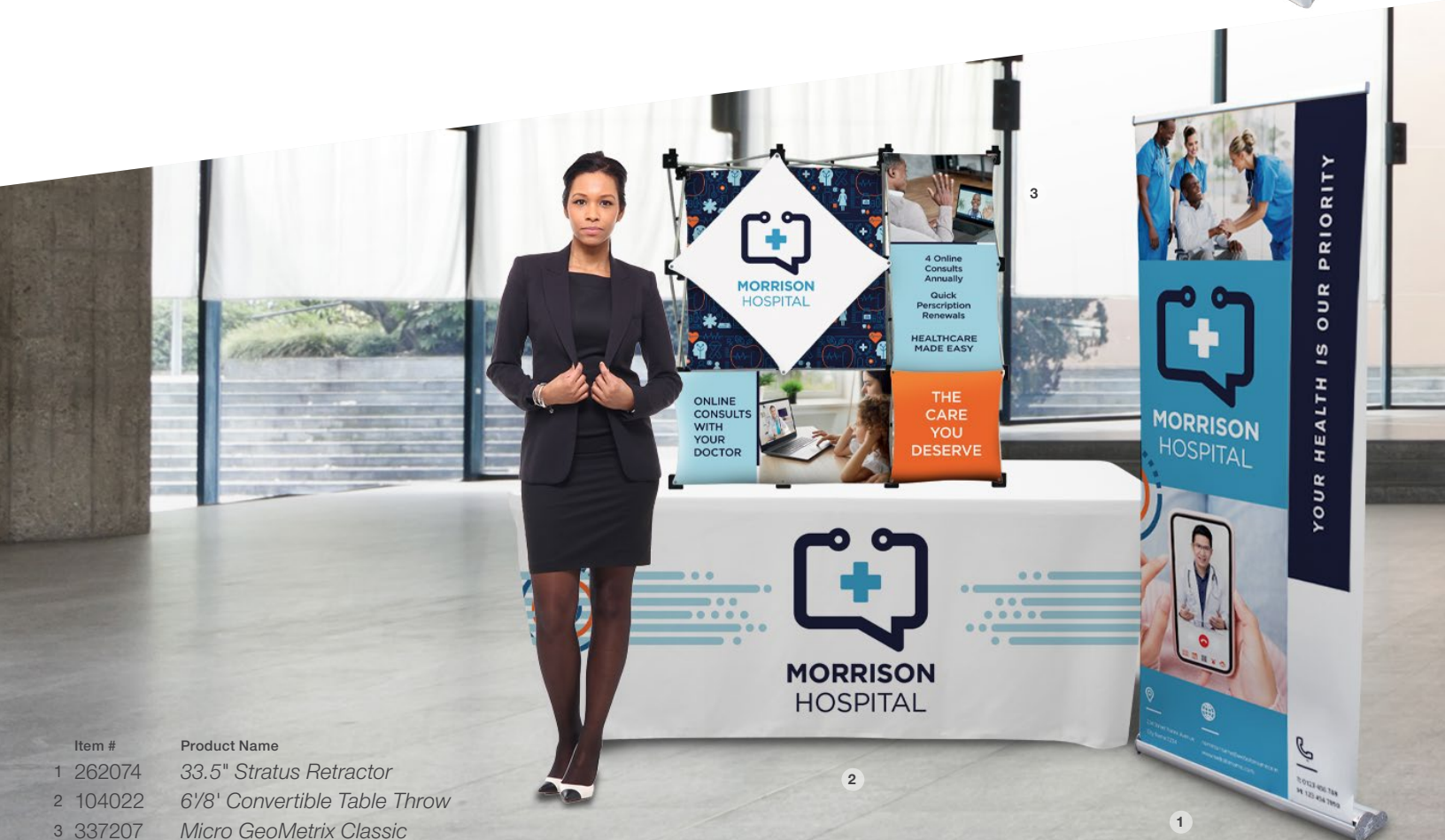
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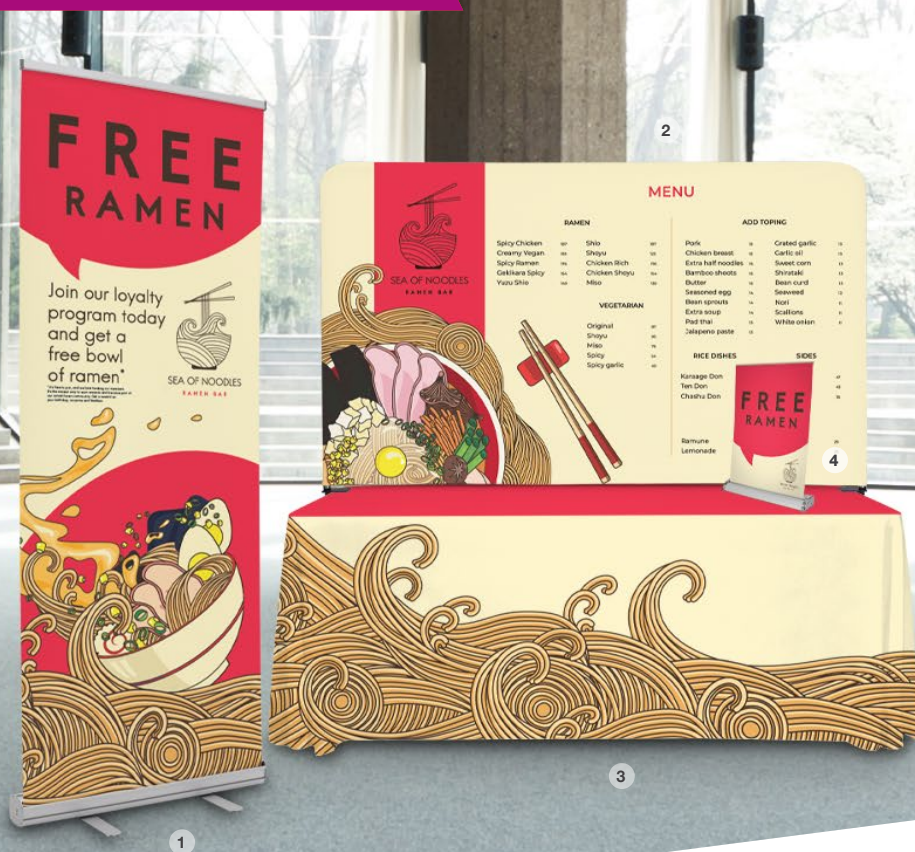
- | Item # | Product Name |
|----------|-------------------------------|
| 1 262074 | 33.5" Stratus Retractor |
| 2 104022 | 6'x8' Convertible Table Throw |
| 3 337207 | Micro GeoMetrix Classic |

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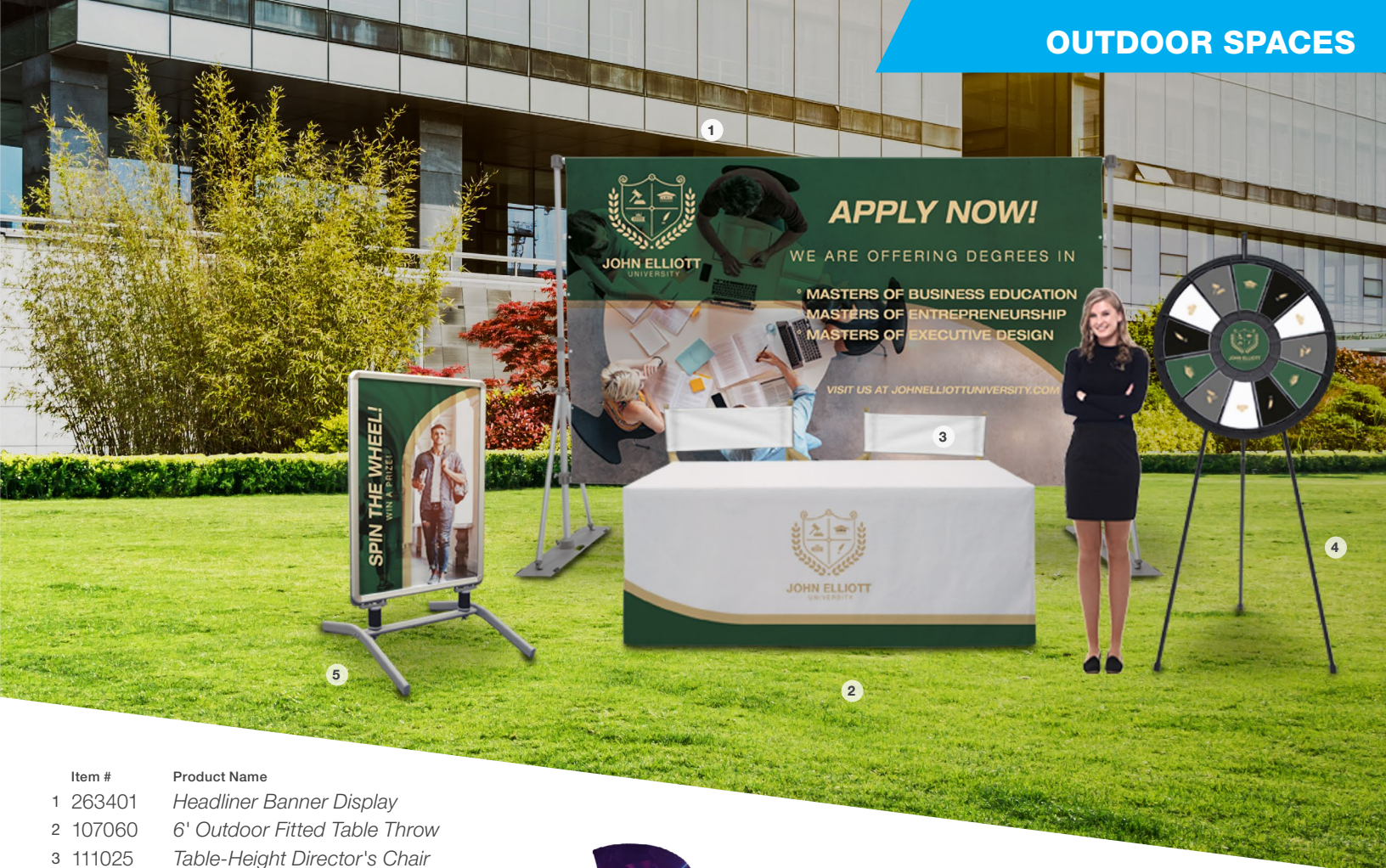
SMALL SPACES



Item #	Product Name
1 261134	31.5" Economy Retractor
2 280322	6' Over-the-Top Back Wall Short
3 108204	6' LazerLine Table Throw
4 210242	Large Mini Promo Retractor



Item #	Product Name
1 254863	4' Journey
2 257047	Oval Impress Counter
3 280104	Spin 'N Win Prize Wheel



Item #	Product Name
1 263401	Headliner Banner Display
2 107060	6' Outdoor Fitted Table Throw
3 111025	Table-Height Director's Chair
4 280104	Spin 'N Win Prize Wheel
5 210127	Outdoor Flex Sign

CREATE A COMPELLING AND IMPACTFUL EXPERIENCE



Item #	Product Name
1 240809	6' x 6' Deluxe Tent
2 240912	6' Full Wall
3 240857	6' Deluxe Half Wall
4 264260	Parking Pal
5 107060	6' Outdoor Fitted Table Throw
6 191436	7.5' Blade Value Sail Sign
7 240522	Deluxe Tent Mount

OUTDOOR SPACES



Item #	Product Name
1 240562	10' x 15' Premium Tent
2 304772	20' Pennant Strings
3 191440	13' Razor Streamline Sail Sign
4 107061	8' Outdoor Fitted Throw
5 280310	Bag Toss
6 280314	Bag Toss Buddy



Item #	Product Name
1 241129	10' x 10' Premium Gable Tent
2 240184	10' Full Wall
3 240344	10' Premium Half Wall
4 210133	Signcage
5 280240	Outdoor Event Cooler

ESTABLISH A
FOCAL POINT THAT
WILL MAKE YOU
STAND OUT FROM
THE CROWD



Item #	Product Name
1 261270	Element Retractor
2 280320	6' Over-the-Top Header
3 107060	6' Outdoor Fitted Table Throw



Item #	Product Name
1 240583	10' x 20' Premium Tent
2 240377	10' Premium Half Wall
3 190974	6' Teardrop Premium Sail Sign
4 240523	Premium Tent Mount
5 271141	44 Gallon TrashWorks Wrap



BRING THE RIGHT PEOPLE TO YOUR EXHIBIT

Direct potential clients to your booth by setting up wayfinding signs outside your exhibit space. Here are some ways you can engage prospects early so they're more likely to visit your booth.

- showcase a **promotion or drawing**
- inspire **social media engagement**
- direct prospects **straight to you**

Product Name

- 1 Deluxe Signicade
- 2 Rover Portable Sign
- 3 EuroFit Angle Banner Display
- 4 Parking Pal
- 5 Indoor Surface Grip

Product Name

- 6 Wall Decal
- 7 Outdoor Surface Tac
- 8 Swing A-frame
- 9 EuroFit Swivel
- 10 EuroFit Flex with Ballast Base

More styles, sizes and options available online.



Economy Retractor sold separately.

DON'T FORGET **CASES & LIGHTS**

Protect your investment with a wide selection of hard cases, and illuminate your display with these add-on LED lights.

Product Name

- 1 Deluxe Hard Case with Wheels
- 2 Round Hard Case with Wheels
- 3 Square Hard Case with Wheels

More options available online.

Product Name

- 4 Ultimate LED Light
- 5 Oval Hard Case with Wheels
- 6 10' or 15' Tent Hard Case with Wheels



Single Ultimate LED Light Kit

Double Ultimate LED Light Kit

VISUALIZE YOUR EXHIBIT WITH **VIRTUALS & 3D VIRTUALS**

Our Creative Services Team is ready to assist you with designing your exhibit.

Our team can take your completed artwork or logo and display it on a standard virtual or a 3D virtual for a 360° view.

Not sure what products to combine? Our team will assist in putting together a booth for you.



experience 3D virtuals



product groupings

SUSTAINABILITY

EXPLORE SIGNAGE WITH **SUSTAINABILITY**

We offer a variety of displays made with recycled or recyclable media and hardware.

- Table Throws
- Retractable Banners
- EuroFit Displays
- Outdoor Signage

Please see our website for all of our eco-friendly display options.



**WE'RE BEYOND COMPLIANT.
WE'RE APPROVED!**