



## We're joining forces

AAA Innovations will officially become part of Showdown Displays on June 1, 2025.

## What's in it for you?

A unified Showdown empowers your success.

As one brand, we now offer the broadest selection of portable displays and lifestyle products—all designed to help you win more business. With this merger, we're doubling down on what matters most: more innovative products to meet your customers' needs, the same legendary service and our trade-only commitment.

Showdown Displays - the silent partner you can trust.

## Top 10 benefits to you

1. The industry's only **On Target Guarantee** - the boldest no-fault promise in writing.
2. Award-winning service and the largest team of local, knowledgeable sales experts.
3. Ongoing partnership with EcoVadis with a commitment to sustainable solutions.
4. Expanded product assortment with enhanced print technologies.
5. Faster production lead times; including 24-48 hour Quick Ship options.
6. **Online ordering** and services including proof approval and order tracking.
7. Multiple production locations for faster delivery and lower shipping costs.
8. End-user friendly catalog, instructional videos and marketing materials.
9. Free product virtuals to help grow your business.
10. The industry's preferred **trade-only** supplier partner.



Your Favorite Products, **One Powerful Brand**

Call us at **888-376-7469** or email us at [Info@showdowndisplays.com](mailto:Info@showdowndisplays.com).



## FAQs

### Where is the new company headquartered?

Showdown Displays' headquarters is located in Brooklyn Center, MN. We also have a production facility in Ramsey, MN. With this merger, AAA Innovations' production facility in Orangeburg, NY, will become a Showdown facility.

### Will the phone number change?

Effective June 1, 2025, the current AAA Innovations 800 number and direct office line will be answered as Showdown Displays. All direct phone extensions will remain unchanged.

### Will the website change?

Effective June 1, 2025, the current AAA Innovations' website will be redirected to the Showdown Displays' website.

- Users with active logins for AAA Innovations' website will be contacted prior to June to establish a new login for Showdown Displays' website.
- Users without active logins can request login credentials on the Showdown Displays' website.

### How will I find my favorite AAA Innovations' product on the Showdown website?

Beginning in June 1, 2025, active AAA Innovations' products will be available on the Showdown Displays website.

- Note that AAA Innovations' item numbers have changed.
- AAA Innovations' product numbers will be searchable on the website.
- Enter the original AAA Innovations' item number in the search field, you'll be directed to the corresponding Showdown item.

### Which account number should I use?

Existing Showdown account holders, your number will remain unchanged.

Those without a Showdown account, a new account number has been created for you. Call 888-376-7469 to receive your new number.

### Will I pay setup charges?

Traditional AAA Innovations' products will have reduced setup fees. Additional details listed on individual product website pages.

### Will my terms or pricing change?

Contact your sales rep for more information.

### Is the AAA Innovations product line Prop65 approved?

Yes, we are committed to product safety.

### Are custom products still available?

Yes! Contact your sales rep for more information.

### Will products be branded as Showdown Displays?

No, however, select AAA Innovations' products will continue to feature RainAlertz™ branding.

### Can I place a reorder?

Yes, please reference your previous order number when submitting orders.

## Have more questions?

Any change can bring with it questions or concerns, and we understand. Showdown Displays will maintain everything that made you a AAA Innovations' partner in the first place, while adding even more benefits.

If you have any additional questions, comments or concerns, we'd love to hear them.

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