

**PLEASE DELETE THIS LAYER  
BEFORE SAVING**

**All images must be embedded  
All text must be outlined  
SAVE AS PDF**

**BLEED AREA - 12.5 "W x 24.5 "H**  
**FILL WITH ART FOR PRODUCTION**

**FINISHED AREA - 12 "W x 24 "H**  
**VISIBLE WHEN DISPLAYED**

**SAFE AREA - 11.5 "W x 23.5"H**  
**KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA**