PLEASE DELETE THIS LAYER **BEFORE SAVING** All images must be embedded All fonts must be outlined **SAVE AS PDF** BLEED AREA - 16.5"W x 10.75"H **FILL WITH ART FOR PRODUCTION** FINISHED AREA - 12"W x 8"H VISIBLE WHEN DISPLAYED **SAFE AREA - 7.5"W x 5"H** KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA