PLEASE DELETE THIS LAYER **BEFORE SAVING** All images must be embedded All fonts must be outlined **SAVE AS PDF** BLEED AREA - 28.5"W x 18.75"H FILL WITH ART FOR PRODUCTION FINISHED AREA - 24"W x 16"H VISIBLE WHEN DISPLAYED **SAFE AREA - 18"W x 12"H** KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA