

# PLEASE DELETE THIS LAYER BEFORE SAVING

All images must be embedded  
All text must be outlined  
SAVE AS PDF

**BLEED AREA - 18.5 "W x 24.5 "H**  
FILL WITH ART FOR PRODUCTION

**FINISHED AREA - 18 "W x 24 "H**  
VISIBLE WHEN DISPLAYED

**SAFE AREA - 17.5 "W x 23.5"H**  
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA