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All images must be embedded All fonts must be outlined

BLEED AREA - 17.5"W x 24.4375"H

NOT VISIBLE WHEN DISPLAYED

FINISHED AREA - 17.25"W x 24.1875"H

VISIBLE WHEN DISPLAYED

SAFE AREA - 16.75"W x 23.6875"H

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA