

# BUYER'S GUIDE TO BANNERS

**EASY  
AS 1-2-3!**

- 1.** Will you be using your banner indoors or out?
- 2.** How long will your banner be displayed?
- 3.** Do you need a single-sided or double-sided banner?



[showdowndisplays.com](http://showdowndisplays.com) • [info@showdowndisplays.com](mailto:info@showdowndisplays.com)



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## GOOD

10 oz. Scrim Vinyl

(See page 62 in our 2021 Product Guide.)



Designed for indoor or short-term outdoor use



Light-duty vinyl for short-term use



Your artwork will be printed on the front of the banner only



One-year warranty when used indoors; 90-day warranty when used outdoors

## BETTER

13 oz. Scrim Vinyl

(See page 62 in our 2021 Product Guide.)



Designed for use outdoors in mild conditions



Medium-thickness vinyl for a variety of uses



Your artwork will be printed on the front of the banner only



One-year warranty when used indoors; 90-day warranty when used outdoors

## BEST

18 oz. Opaque Scrim Vinyl

(See page 63 in our 2021 Product Guide.)



Designed for use in windy conditions



The thickest, most durable banner material we offer



Your artwork can be printed on both sides of the banner



One-year warranty when used indoors; 90-day warranty when used outdoors

## POPULAR FINISHING STYLES

### Heat Weld

Single-sided vinyl banners only



HEM & GROMMETS



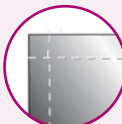
HEM, ROPE & GROMMETS



3" POLE POCKETS

### Sewn

Double-sided vinyl banners



HEM ONLY



HEM & GROMMETS



3" POLE POCKETS

## QUICK & EASY BANNER ORDERING

### BUILD YOUR OWN CUSTOM BANNERS

WITH OUR NEW QUICK & EASY ONLINE TOOL

Build your own custom lit SEG! Visit our website for accurate quotes and hassle-free ordering 24/7!

Under the Floor Displays tab, click the Build Your Own SEG option.

