

BUYER'S GUIDE TO BANNERS

EASY AS 1-2-3!

1. Will you be using your banner indoors or out?
2. How long will your banner be displayed?
3. Do you need a single-sided or double-sided banner?



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GOOD

10 oz. Scrim Vinyl

(See page 64 in our 2022 Product Guide.)



Designed for indoor or short-term outdoor use (rated on the Beaufort Wind Scale)



Light-duty vinyl for short-term use



Your artwork will be printed on the front of the banner only



One-year warranty when used indoors; 90-day warranty when used outdoors

BETTER

13 oz. Scrim Vinyl

(See page 64 in our 2022 Product Guide.)



Designed for use outdoors in mild conditions (rated on the Beaufort Wind Scale)



Medium-thickness vinyl for a variety of uses



Your artwork will be printed on the front of the banner only



One-year warranty when used indoors; 90-day warranty when used outdoors

BEST

18 oz. Opaque Scrim Vinyl

(See page 65 in our 2022 Product Guide.)



Designed for use in windy conditions (rated on the Beaufort Wind Scale)



The thickest, most durable banner material we offer



Your artwork can be printed on both sides of the banner



One-year warranty when used indoors; 90-day warranty when used outdoors

POPULAR FINISHING STYLES

Heat Weld

Single-sided vinyl banners only



HEM & GROMMETS



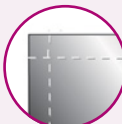
HEM, ROPE & GROMMETS



3" POLE POCKETS

Sewn

Double-sided vinyl banners



HEM ONLY



HEM & GROMMETS



3" POLE POCKETS

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