

Technology & Innovation Industry

Ideas
for
SUCCESS!



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Technology & Innovation Industry

RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting services, educating customers about product features, or promoting product launches
- Use at the point of purchase or in lobbies and reception areas



MICRO GEOMETRIX AND ULTRAFIT TABLE THROW

- This display combination is lightweight and portable
- Micro GeoMetrix pops up to create a multidimensional display
- Micro GeoMetrix shelves let you show off products
- Table throw is form fitted to the shape of the table for clean lines and taut surfaces
- Ideal for presentations, trade shows and job fairs

BANNERS

- Promote sales events and advertise services with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Several finishing styles to choose from, including rope and grommets, pole pockets, heat welds and more
- Ideal for storefronts, lobbies and more



Suggested Product Uses

MONITOR & TABLET DISPLAYS

- Show off new tech or instructional videos
- Universal grips hold a variety of tablet or monitor styles and sizes
- Available in several shapes
- Great for trade shows, in-store demos, employee training and more



Suggestion #1

Client: Electronics retailer

Challenge: Raise awareness of a new product.

Suggested Solution: Create a demo booth and use a fitted table throw, monitor stand and EuroFit Wall to call attention to the product.



EUROFIT DISPLAYS

- Ideal for trade shows and product demo booths
- Lightweight aluminum frame with push-button connections for easy setup and teardown
- Modular displays can be hinged together using the EuroFit connector
- Double-sided, full-color graphic fits snugly around the frame like a pillowcase



SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to let customers know you're open for business



Suggestion #2

Who: Mobile phone store

Challenge: Promote a new tiered data service.

Suggested Solution: Advertise a new service plan on adhesive signage, and use a retractor to educate customers on the details.



ADHESIVE SIGNAGE

- Great for giving directions and emphasizing important sales events
- Can be used on floors and walls
- Slip resistant
- Indoor and outdoor options available



What Are Technology & Innovation Businesses?

The Technology industry includes tech manufacturers, retailers and many other businesses. Imagine how a computer repair shop or a video game developer might use promotional signage to get the word out about their products and services.

- App Developers
- Cell Phone Companies
- Cloud Computing
- Component Manufacturers
- Computer Stores
- Cyber Security
- Data Management
- Electronics Stores
- Gaming Developers
- Hardware Manufacturers
- IT Companies
- Internet Service Providers
- Medical Device Manufacturers
- Radio Stations
- Retail Stores
- Social Media Platforms
- Software Developers
- Tech Consulting Firms
- Tech Manufacturers
- Telecommunications
- TV Stations

How Can Technology & Innovation Businesses Use These Products?

- Attract new employees at job fairs
- Create a product demo space at expos
- Generate name recognition at events
- Raise awareness about product recalls
- Impress your guests at a press conference
- Invite customers to the opening of a new store
- Advertise new software launches
- Explain the benefits of protection plans for new products
- Provide information about computer repair services

