

Sports Events & Recreation Industry

Ideas
for
SUCCESS!



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SHOWSTOPPER EVENT TENTS & ACCESSORIES

- Provide instant shade for any outdoor sporting event
- Easy set up and take down
- Several frames and sizes to choose from with thermal or dye sublimated imprinting options
- Includes a Soft Carry Case with Wheels for transport and storage



A-FRAME SIGN DISPLAYS

- Great for promoting events and for directional signage
- Display the same or different graphics on each side
- Quick and easy set up for any location
- Simple to collapse and transport



OUTDOOR SIGNAGE

- The perfect accessories for any outdoor event
- The Four Season Event Barrier II is perfect for crowd control or as an event banner
- Corrugated Signs are ideal for directing traffic and temporary signage
- Tool free set up



Suggested Product Uses

FULL-COLOR BANNERS

- Promote team spirit with easy to hang indoor and outdoor banners
- Huge selection of vinyl and fabric banners
- Variety of banner finishing styles
- Ideal for gymnasiums, sporting events and promotions



RAPPZ™ COOLER COVERS

- Support your team with branded, on-the-go, coolers
- Form-fitted, easy change, graphics
- Brilliant, dye sublimated graphics on neoprene
- Reusable and built to last

SAIL SIGNS

- Ideal for sporting events, parking lots and entryways
- Single and double-sided options with full-color graphics
- Three different styles, with several shapes and sizes to choose from
- Flexible carbon composite poles are backed by a Lifetime Warranty



INFLATABLE DISPLAYS

- Eye-catching, indoor & outdoor marketing solutions that works for any event
- Lightweight and portable, with easy set up
- Available in a variety and shapes and styles all with easy to change graphics

Suggestion #1

Client: Youth Soccer League Teams

Challenge: Promote team spirit and provide shade from the sun between games.

Suggested Solution: Use ShowStopper Event Tents imprinted with each of the teams' names and logo at all games and tournaments.



Suggestion #2

Who: Gym and Fitness Center

Challenge: Announce and celebrate their Grand Opening.

Suggested Solution: Use multiple Tear Drop Sail Signs along the street and boulevard to increase visibility and promote opening.



What Are Sports Events & Recreation Organizations?

Organizations and activities related to professional, amateur or youth sports, recreation groups and social clubs.

- Amusement Parks
- Athletic Clubs
- Bait & Tackle Shops
- Bicycle Shops
- Boat Clubs & Marinas
- Bowling Alleys
- Campgrounds
- Casinos
- Chamber of Commerce
- City Parks
- College Sports Teams
- Community Education
- Curling Clubs
- Golf Courses & Country Clubs
- Gymnasiums
- Hiking Clubs
- National and State Parks
- Olympics
- Professional Sports Teams
- Racetracks
- Resorts and Lodges
- Riding Stables
- Rock Climbing Clubs
- Roller Rinks
- RV & ATV Dealers
- Sporting Goods Stores
- Sports Bars
- Sports Memorabilia Collectors
- Summer Camps
- Surf Shops
- Youth Leagues

How Can Sports Events & Recreation Businesses Use These Products?

- Directional signage for tournaments
- Recruiting volunteers
- Attract attention at fundraising events
- Build loyalty and support for your team
- Encourage participation in local fun runs or marathons
- Promote summer programs and classes
- Promote sales at sporting goods stores
- Advertise community education events
- Provide information about kids clubs & activities
- Promote team spirit on game days

